

## Retailers



16mm 64x144 3'4" x 7'6"



20mm 32x128 2' 1" x 8' 4"



10mm 128x224 4'2" x 7' 5"

## Why an LED message center?

- Increase revenue 15-150%\*.
- Lower advertising costs. 7-20 cents per exposure compared to dollars of traditional advertising.
- 80% of sales are a direct result of your main ID Sign.
- 40% of drivers stop on their way home.
- Two thirds of purchases made by drivers are impulse purchases.
- Instant message with your customers where it matters.
- Eliminate liability from messaging.
- Instantly and easily update the sign for promotions, community service, hiring employees and more.

*\*SBA Electronic Message Center Study ©2001*

<http://www.toaks.org/civica/filebank/blobdload.asp?BlobID=19507>

## Why ThinkSign?

**Trusted.** Our entire system is UL Listed. We only employ the very best LEDs, components, and hardware for our EMCs.

**Easy.** Easy to sell, easy to install, use and service. Our signs deliver ready to install and our software requires no training, but just in case, we provide online tutorials and a helpful support staff.

**Fast.** We have the ability to design, build, and deliver in 2 weeks! Our proprietary modular design makes assembly much faster. Others can take up to 4x longer.