

## 5 Things to Consider When Purchasing an EMC

### 1. Pick a local Sign Company

They will need to be available to install and service the sign.

### 2. 5 year warranty and 10 year parts guarantee

This means they are a quality supplier and stand behind their product.

### 3. Hardware Quality

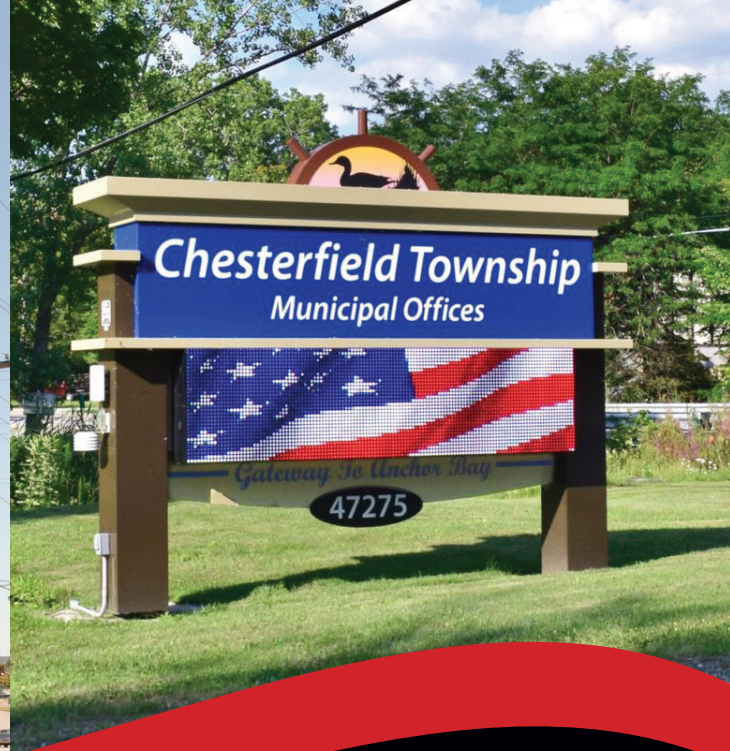
Many parts will look the same, but you need to ensure that you are getting the best quality parts.

### 4. Ask to test the Software

You will be using the software to do everything with the sign, so you need to make sure you like it before you invest.

### 5. UL Listed and FCC Certified

A UL listing ensures quality and being FCC certified is necessary to legally operate the sign.



 **ThinkSIGN**  
Trusted. Easy. Fast.

## Considering an EMC?

**Contact Us:**  
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**76%** of customers said they have entered a business they had never before because of the sign.





**50%** said that an old or poor sign deterred them from entering a business.

**68%** of customers believe a sign reflects the quality of product or service of a business.

**76%** of customers said they have entered a business they had never before because of the sign.

**60%** of businesses that updated their signage saw a lift of 10%.

**67%** of consumers purchased a product or service because the sign caught their eye.

**75%** of customers said they had referred someone to a business solely because of the sign.

**85%** of your customers live or work within a 5 mile radius of your business.